

Whitley County Tourism Board

Minutes

June 11, 2013

The meeting was opened with a motion by Moses, second by Gray, all approved.

Present: Prewitt, Walden, Moses, Gray. Absent: Neal, Freeman, Cooper

Walden made a motion to approve the minutes from the last meeting. Gray seconded. All approved.

Prewitt reported that there had been a coop marketing committee plan submitted. No word from Frankfort has been received yet on whether the plan was accepted. The plan would cost \$14,000 from the budget, but approximately \$10,000 would be received back.

Gray discussed the budget for FY 2013-2014. Walden made a motion to approve the budget. Moses seconded. All approved

Gray discussed the financial report. Moses made a motion to approve the finance report. Walden seconded. All approved.

Walden made a motion to have the Judge/Executive to do a Certificate of Appreciation for Dave Jordan of the Cumberland Falls State Resort Park for three or four years of dedicated service to the State Park and the Whitley County Tourism Board. Gray seconded. All approved.

A guest at the meeting, Dal Macon, gave a talk on a project he is working on with Williamsburg Action Team (Lane Theater) to purchase letters for the Marquee that is rented to generate revenue for the renovation of the Lane Theater. Another project he is working on is funding for repairs needed on the front façade of the theater. Walden made motion to provide \$700 for the purchase of letters and for the shipping. Moses seconded. All approved.

An update on the Farmer's Market was given by Prewitt. They have offered the venue in Corbin. The first evening was not successful because of storms. It is steadily growing and seems to be supported by individuals from Williamsburg and Whitley County.

Items handled by Prewitt, since the last meeting was listed on the agenda under Announcements, Communications and Floor Business. The floor was opened for discussion regarding the items.

He mentioned the Cruise In Car show, Paul and McConnell Fishing legislation, updating the photos on the website, the familiarity Tour will need to have assignments dedicated at the next meeting.

There are only 16 counties from the State of Kentucky that is work ready. Prewitt is working with Bruce Carpenter to form a committee to begin Work Ready Community Application.

Prewitt attended an Economic Development Summit in Frankfort for KEAD. He went on a tour of the River front development. He would like to see something like that done in our community.

Walden gave an update on the status of the Whitley County Fair. They are scheduled to have a meeting next week. It is certain there will be a Beauty Pageant. It is unsure if there will be Livestock events. It is anticipated that the Fair Board will request funding for the Fair and that the request will come during the July meeting.

Walden made a motion to adjourn. Moses seconded and all approved.